



EAST

HIGH · WATERLOO SCHOOLS

**EASTSIDE ATHLETIC CAMPUS - A WATERLOO COMMUNITY PROJECT
BASEBALL, SOFTBALL & COURTS CAMPUS RENOVATION**

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SEGMENT APPROACH

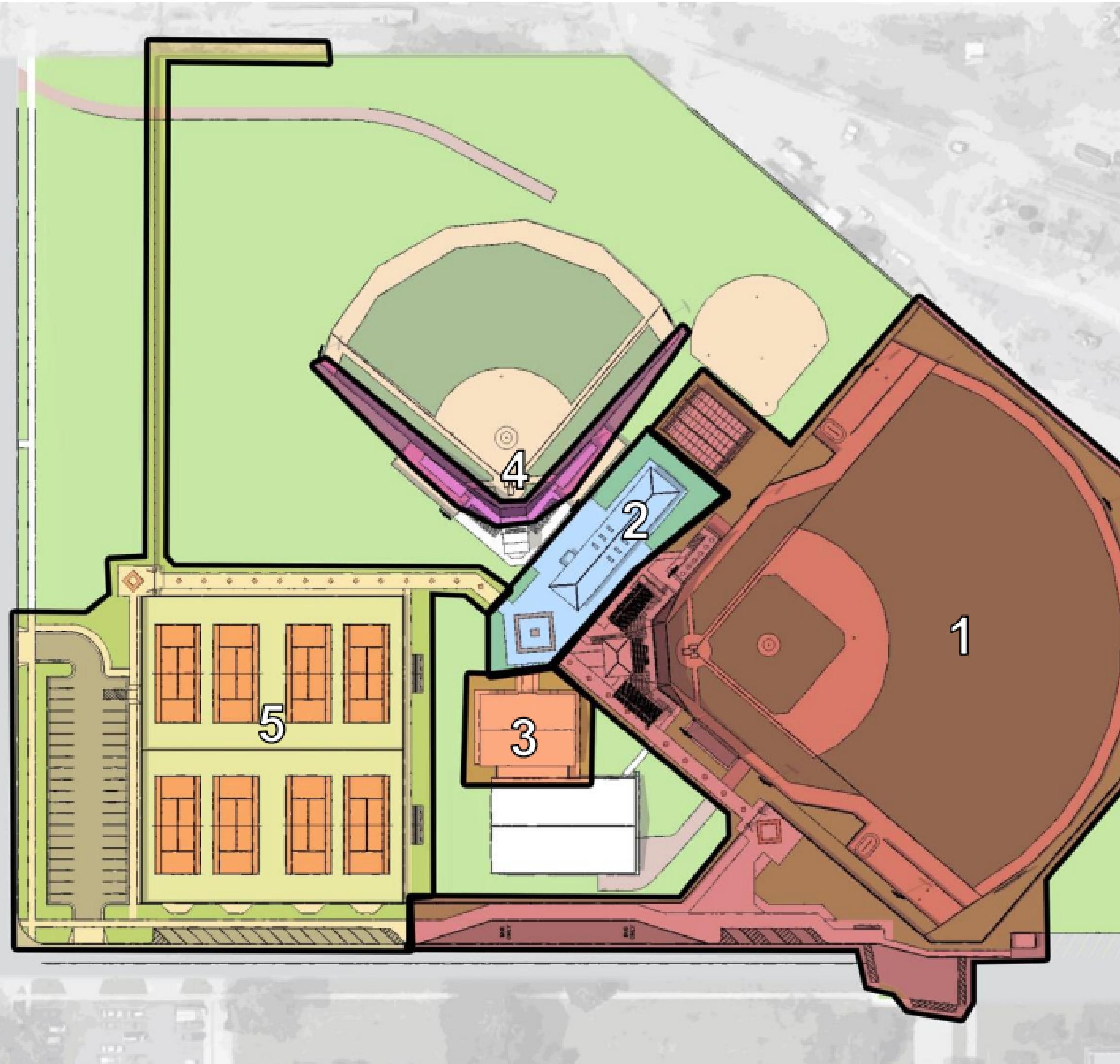
Segment 1: All baseball field work including lights, dugouts, fencing, press box, bleacher seating, scoreboard, batting cages, sidewalks, entrance gate, monument sign, eastern entrance gate and garbage/recycling enclosure

Segment 2: Plaza, sidewalks, concessions, restrooms and storage building, bus lane, streetside ADA parking stalls

Segment 3: Locker rooms, clubhouse, bathrooms, team facility, study zone and coaches quarters

Segment 4: Extend softball dugouts, new netting, replace chain link fencing

Segment 5: Courts expansion with the addition of pickle ball, basketball, and renovated tennis courts, to include bleacher seating, northwest entrance gate, parking lot, ada streetside parking stalls, and remaining fencing for the campus



THE GOAL

- Realignment of the campus to improve programming, address safety and operations of the entire campus
- Ball diamonds are back to back allowing for centralized resources and amenities, increase accessibility through infrastructure and lighting
- Added safety for students and fans with more cross walks, bus drop off lane, angled parking along the street and a new lot
- Central plaza connects baseball and softball diamonds, concessions, restrooms, storage, clubhouse, batting cages, courts and new controlled entrances





ADDRESSING ACCESSIBILITY & SAFETY



TROJAN FIELDS

EAST ENTRANCE GATE

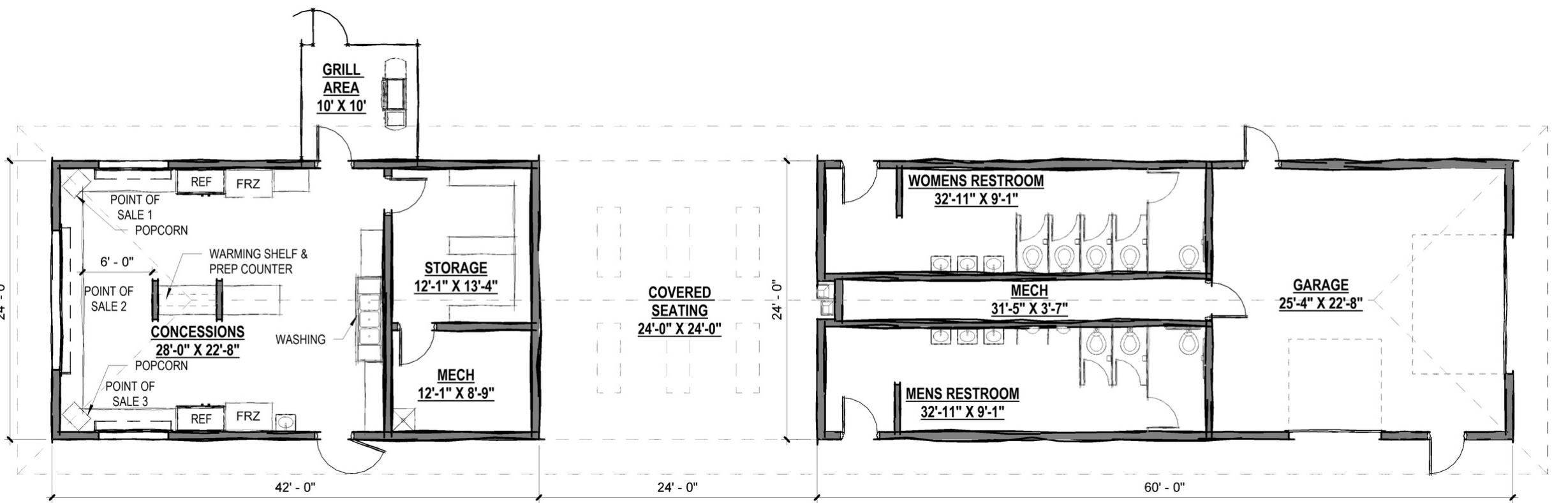
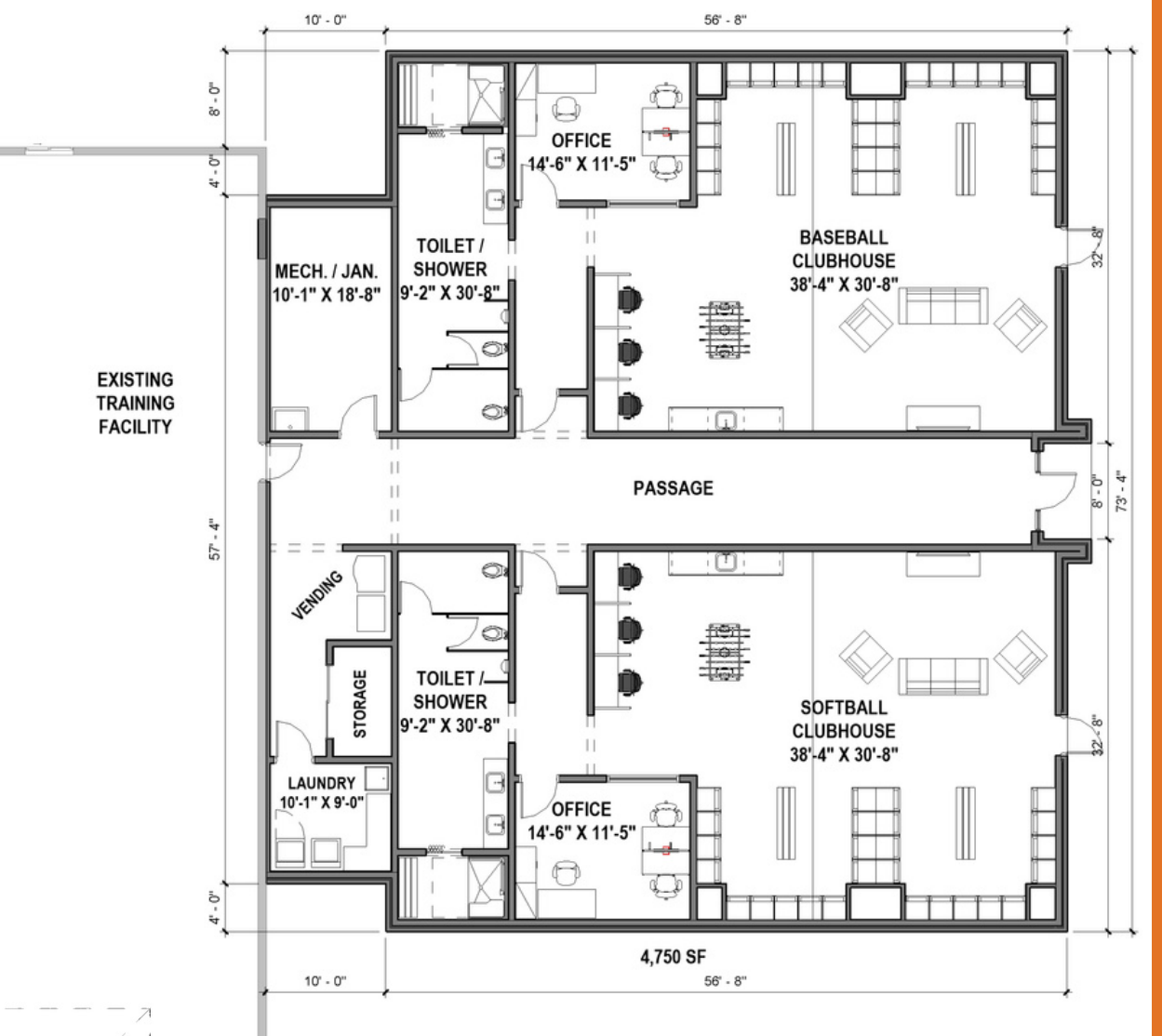
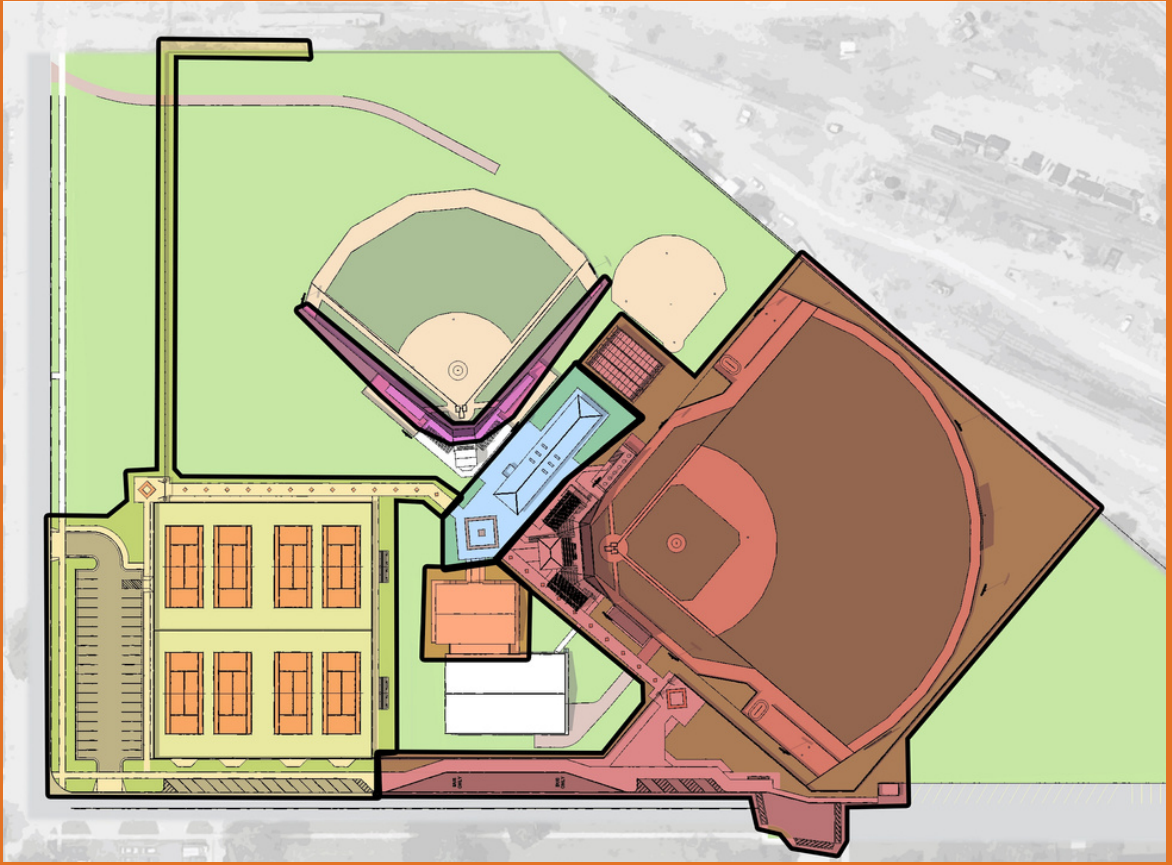


BASEBALL GRANDSTAND & PRESS BOX

CENTRAL PLAZA



CONCESSIONS, BATHROOMS, STORAGE & LOCKER ROOM



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BASEBALL GRANDSTAND & FIELD



ADA PARKING & SOUTH EAST ENTRY



YOUR INVESTMENT & NAMING OPPORTUNITIES

\$2,000,000	North West Complex	1 Available
\$1,500,000	Baseball Field	1 Available
\$500,000	Softball Field	1 Available
\$250,000	Baseball Grandstands (Home & Visitors)	2 Available
\$200,000	Batter's Eye (Baseball & Softball)	2 Available
\$150,000	South East Gate Entrance	1 Available
\$100,000	North West Gate Entrance	1 Available
\$100,000	Baseball Field Lighting	1 Available
\$75,000	Flagpoles (Baseball & Softball)	3 Available
\$50,000	Scoreboards (Baseball & Softball)	2 Available
\$50,000	Dugouts (Home & Visitor, Baseball & Softball)	4 Available
\$50,000	Home Team Upper Dugout Fan Viewing	1 Available
\$50,000	Fencing Foul Backstops (Baseball & Softball)	2 Available
\$50,000	Batting Cages	1 Available
\$50,000	Crows Nest (Baseball & Softball)	2 Available
\$25,000	Baseball Bullpens (Home & Visitor)	2 Available
\$25,000	Left, Center, Right Field Distance Signs (Baseball & Softball)	6 Available

YOUR INVESTMENT & NAMING OPPORTUNITIES

\$1,000,000	Tennis, Basketball, and Pickleball Courts w/Stand	1 Available
\$1,000,000	Team's Building	1 Available
\$150,000	Locker Rooms (Baseball & Softball)	2 Available
\$150,000	Clubhouses (Baseball & Softball)	2 Available
\$150,000	Team's Building Main Corridor	1 Available
\$50,000	Team's Building Laundry	1 Available
\$250,000	Center Campus Plaza Square	1 Available
\$30,000	Central Campus Benches	6 Available
\$10,000	Campus Picnic Tables	10 Available
\$150,000	Concession Stand	1 Available
\$75,000	Concession Breeze Way	1 Available
\$25,000	Concession Grill Area	1 Available
\$25,000	Concession Restrooms	2 Available

BRICK/PAVER RIGHTS



Alumni, students, families, memorials, small businesses and fans...
You can help make your mark by showing your support and buying a Brick/Paver



STEERING COMMITTEE

Chad Shipman	Project Director - Alumni
Bob Hellman	Project Mentor - Build Our Ballpark
Dr. Micky Johnson	Strategic Community Partner
Michelle Temeyer	Strategic Community Advisor
Dr. Jane Lindaman	Project Mentor & Advisor
Gil Irey	Community Corporate Partner - Cedar Valley Medical Specialists
Dr. Jessie Ott	Alumni & Booster Relations - Alumni
Kelly Martin	Athletic & School Relations State Strategic Partner Waterloo Schools -Alumni

Supporting District/School Level

Dr. Jared Smith	District Superintendent
Dan Huff	District Athletic Director
Zach Kelly	District Facilities Director
Tim Moses	East High Athletic Director
Byron Phillips	East High Principal
Eric Jesse	East Head Baseball Coach
Chad Adams	East High Softball Coach
Hannah Luce	Fiscal Sponsor - Waterloo Schools Foundation



ACTION COMMITTEE

Cory Haberstich

TJ Stocks

Heather Sallis

Bryan Spooner

Dan Mast

Dominic Peters

Meghan Peters

Matt Gilbert

Maurice Spencer

Dusty Wilson

Ryan Sallis

Derek Ott

Daniel Banks

Scott Mangin

Corporate Fundraising - Alumni

Corporate Fundraising - Alumni

Project Grant Coordinator

Assistant Baseball Coach JV - Alumni

Baseball Coach JV - Alumni

Brick/Paver Program

Brick/Paver Program - Alumni

Alumni

Alumni

Alumni

Alumni

Alumni

Alumni

Alumni

Design, Marketing & Public Relations

Sid Samuels

James White

Michael Minard

Tyler Ritchey

Kelly Jones

Lauren Hix

Design & Construction

Impact Marketing

KWWL Video & Production

KWWL Video & Production

KWWL General Sale Manager

Thirty-Three Creative



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